



#WorldLawDebate

**THE GREAT  
WORLD LAW  
DEBATE**



**THE POWER OF NEW THINKING**

#GWLD

**5000+**

Attendees

**80+**

Countries

**100000+**

Captive Audience

**200+**

Speakers

**WHERE  
THE WORLD'S  
INNOVATORS  
CONVERGE**

ORGANIZED BY



™

**World Law Alliance**

# BE PART OF THE NEXT BIG THING

At a time when the world is witnessing profound change, #GWLD brings together who's who of the world, innovators in law and heads of organizations to ask a simple question - WHAT IS NEXT.

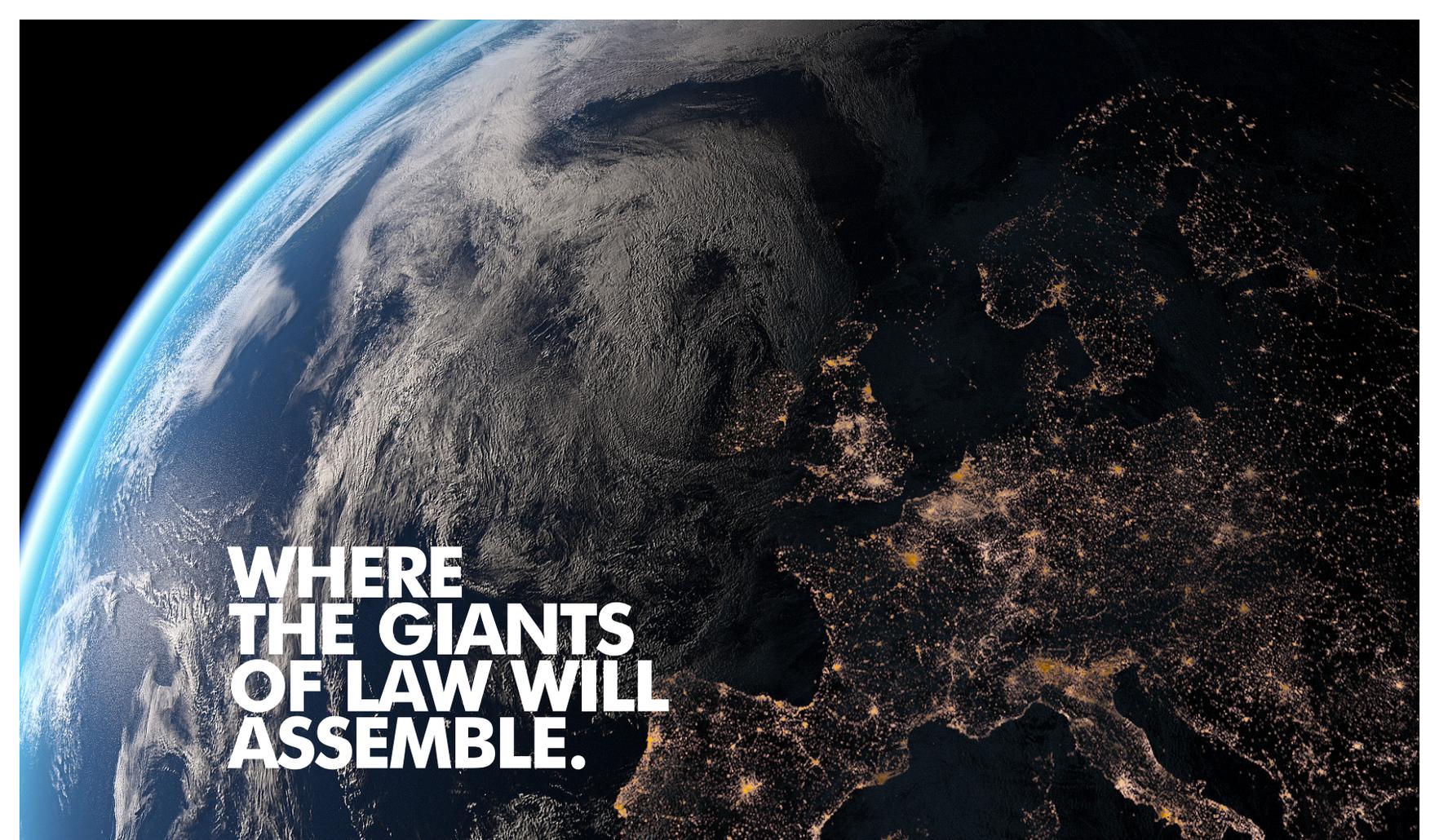
## FIND NEW PARTNERS

The most innovative minds converge at #GWLD, The laboratory and foundry of innovations in LAW, to engage, inspire, excite, and motivate.

## MEET THE INNOVATORS

A place for discovering and getting inspired by what's new, #GWLD is Industry's most engaging never-to-miss unique congregation of lawyers, in-house counsel, business leaders, heads of organizations, dispute resolvers, arbitrators, mediators, business leaders, corporate executives, judges, academics and dispute management and administration innovators.

## EXPLORE NEW TRENDS

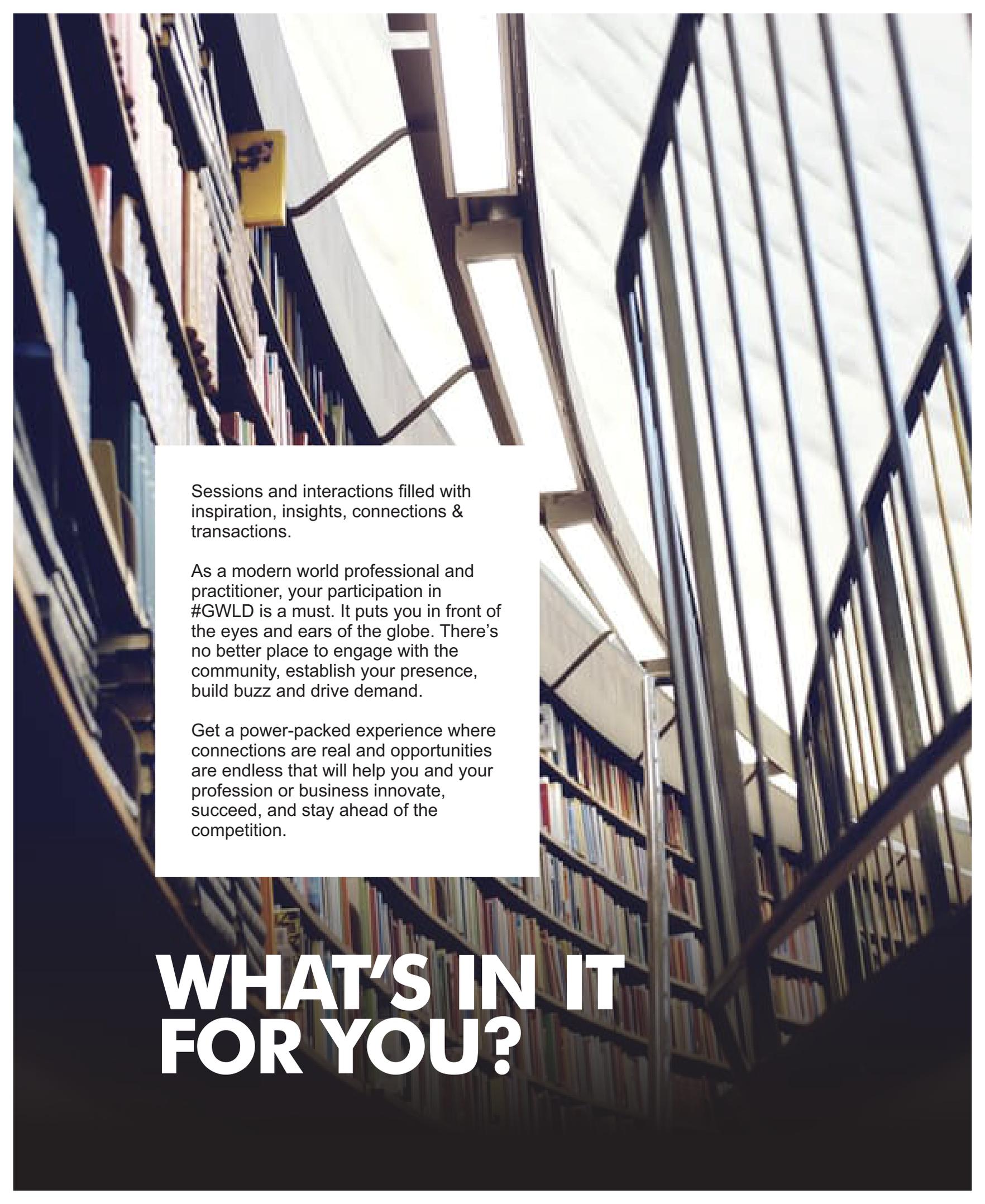


**WHERE  
THE GIANTS  
OF LAW WILL  
ASSEMBLE.**

At #GWLD, the brightest minds and trailblazers and policymakers engage as we unfold the future of law.

Immerse yourself in the ever new possibilities. Learn about inspirational approaches, latest tools and trends. See informative snapshots from innovators and initiators around most compelling discoveries in law.

The convergence of innovators will examine the modern world global ecosystems' role in shaping the future of Law - from the development of the global institutional ecosystem, discovering the new breed of lawyers, to procedural innovations and the creative use of rules in civil and common law jurisdictions.



Sessions and interactions filled with inspiration, insights, connections & transactions.

As a modern world professional and practitioner, your participation in #GWLD is a must. It puts you in front of the eyes and ears of the globe. There's no better place to engage with the community, establish your presence, build buzz and drive demand.

Get a power-packed experience where connections are real and opportunities are endless that will help you and your profession or business innovate, succeed, and stay ahead of the competition.

# WHAT'S IN IT FOR YOU?

# ATTEND / PARTICIPATE



Whether you're a company of five or a Fortune 500, you're going to see success by coming to #GWLD, featuring content that challenges you to think about yourself in a new way.

With jam packed sessions and live solutions, #GWLD has tailored content specific to your industry, role, and company size.

#GWLD delivers an unparalleled experience that produces actionable connections, ideas and relationships. An event that helps professionals to drive real growth.

## WHY ATTEND?

**Find solutions to your specific issues.** Learn how to tackle your own issues through strategic interventions and innovative mechanisms. You'll leave with specific skills and strategies you can put to work immediately.

**Network with a purpose.** Learn from how legal solutions are woven into broader systems, rules and procedures of an ecosystem.

**Discuss cooperation opportunities.** Guided networking activities add value and make it not to ever miss opportunity by leaders.

**Spend face-to-face time with top practitioners across categories.** Top practitioners and industry experts will reveal how they use new thinking to solve their most pressing challenges. General Counsel and other in-house and out house thought leaders will share inspirational approaches that drive success.

**Learn from the greats.** See and hear how the global ecosystem and its integrated solutions are changing the game of law.

**Be among the first movers.** Be the first to find compatible partners and move in the category. Lead the latest trends and developments in law.

**Make the most of every opportunity.** #GWLD will give you the inspiration, tools, and know-how to find and maximize every opportunity so you can increase your impact.

**SPEAK AT #GWLD**



**MAKE YOUR POINT TO  
THE WORLD; MAKE AN  
IMPACT AT THE #GWLD.**

**Get noticed. Get heard. Get your  
Positioning.**

No mute spectators... Connect with your true audience in an engaging format. The event where you speak to the who's who of the law around the world.

Speak at the event and amplify your message around the world through our social media channels.



## SPEAKER SUBMISSIONS

If you are an industry expert with years of experience or are on the verge of the next leap in industry innovation we want to hear from you!

While we do not set specific deadlines for proposals, the more time we have to review and react to a proposal the better. We are working to generate content a minimum of 4-10 weeks in advance of a program. #GWLD features leaders in the industry and those who are inventing and redefining in this fast changing world.

Our objective is to combine topics on the most pressing issues of the day with the thought leaders who are moving those issues forward.

Speaking at #GWLD is a tremendously rewarding experience and comes with the added bonus of allowing you to benchmark with your peers and strengthen your reputation as an authority.

Speaking at our event offers numerous benefits including an unparalleled platform to gain exposure for your practice or institution; increased

credibility for your business, project or team; and the opportunity to convey your goals and vision.

#GWLD delivers the highest quality programs throughout the year and this is because of the thought-leaders, disruptors, and innovators who speak at our events. If you are an industry expert with years of experience, are on the verge of the next leap in industry innovation or if you are interested in the opportunity to share your expertise through our programming, we want to hear from you!

**PLEASE NOTE:** Once you have submitted a proposal, we will only confirm receipt of your submission. Due to the extremely high volume of submissions we receive, if you have already submitted a proposal within the past year, please refrain from resubmitting. As a non-profit, our speaking roles are unpaid or at times woven with sponsorships. If you require an honorarium, fee, or reimbursement of expenses (travel, etc.) to speak, please do not submit a proposal. Proposals are accepted year-round.

**FOR MORE DETAILS PLEASE CONTACT AT**

**+91 8505999819**  
**contact@worldlawalliance.com**



**AS A #GWLD  
PARTNER, HERE IS  
YOUR OPPORTUNITY  
TO STAND OUT.**

**PARTNER / SPONSOR**

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# TAILORED PARTNERSHIP OPPORTUNITIES

With access to thousands of corporate counsel, leaders of fortune companies and organizations around the world, #GWLD partners are perfectly placed to increase their exposure and business opportunities with prospects that oversee legal spends worth millions.

We offer numerous avenues for you and your organization to reach out to these key professionals and the wider world. We can tailor specific sponsorship packages to help you meet and influence the people who are going to ensure the growth of your business now and in the future.

**Leverage #GWLD for building connections, Networking, Knowledge sharing, Reputation Building, Thought Leadership, Product / Service promotion and much more.**

- Reach newer and a wider audience base
- Position as an Expert
- Communicate with thousands of prospects anywhere in the World
- Make sales without Selling Hard
- Keep your Audience Engaged
- Generate New Leads
- Qualify New Leads and Build Relationships
- Invite Guests and Leverage Their Audience (And Credibility!)
- Promote your brand



Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business practice or brand. Let our staff create the perfect partnership match for you. Some of the key opportunities available to our sponsors:

## **THOUGHT LEADERSHIP**

Show the world that your company is one step ahead. Place your brand at the forefront of an industry issue, launch a new product, or lead a masterclass or round-table.

#GWLD secures your spot at the discussions that matter most to your company.

## **BRAND AWARENESS**

Share your brand's story with a global audience. Our content packages allow you to introduce yourself to our attendees in the way you want.

## **LEAD GENERATION**

#GWLD attendees are the people looking for NEW, WHAT IS NEXT. They're experts in their fields and they look for NEW solutions – could that be you?

## **NETWORKING**

#GWLD offers unrivaled networking opportunities. Being online, it's easier than ever to make the connections that matter. Find the people leading your industry, search for your next hire or start a conversation with a future business partner.

# **MARKETING & ADVERTISING**

- **2.47 million emails delivered**
- **200,000+ SMS messages sent**
- **50,000+ WhatsApp messages sent**
- **10,000+ #GWLD advocates (people who invited their colleagues)**

**Give your brand a presence and exposure at one of the biggest and fast growing legal industry events. Promote your messages, brands and ideas before, during or after the event. Advertisers will have the captive attention of thousands of professionals and other stakeholders through our marketing, promotion and event day collateral.**

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# PROMOTE & ADVERTISE

## **SOCIAL MEDIA - FACEBOOK, LINKEDIN, TWITTER**

Leverage our social media promotions and assets to reach your audience and build your brand's connection with specific audiences. Social Media Marketing Increase your website traffic by reaching out to our followers on social media.

## **EVENT MARKETING COLLATERAL**

Reach out to over 5 lac prospects in the legal field in over 50 countries

### **Email Banner to Pre-registered Visitors**

Place your advert banner in any of the weekly emails sent to pre-registered visitors with updates about the show.

### **Targeted SMS Campaigns**

Reach your target audience directly on their phones with a dedicated SMS campaign to strengthen your promotional messages leading up to and during the event.

## **#GWLD VIDEOS**

Video is hands down one of the most effective marketing tools available and our event videos will put you in front of thousands.

## **#GWLD WEBSITE AND ONLINE ASSETS**

### **Visitor Registration Page on the Website**

Place your logo on the #GWLD visitor registration page and confirmation email, guaranteeing your brand exposure to every single registered visitor. Feature your banner on the "Thank you for registering page."

### **Website Banners**

Place you advert on the #GWLD website, which attracts more than 200,000 visits in lead up to the show. Pop Up Banners on the Website

## **TAILORED PACKAGE**

A tried and tested method to get maximum return on your investment.

Target a selected audience and promote your brand using a variety of digital marketing tools for full exposure.

Talk to our team about how #GWLD can help your company meet its goals. Opportunities sell out fast at #GWLD. Contact us today and we'll be in touch shortly!

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# PRODUCE YOUR CUSTOM CONFERENCE

Helping your brand produce professional and engaging conferences and WEBCASTS.

By tailoring content and presentation, using top-notch subject matter experts, preparing custom handouts and QUESTIONS, we help you plan, manage and execute web conferences that deliver.

## **Complete Event Management**

Save time and reduce inefficiencies by managing your webinar programs from concept to completion.

Everything from pre-production to presenter training and debriefs.

## **Increased Engagement**

**Before, During and After:** Let us help you gain registrations and keep them online. We will help you to increase attendee engagement before, during and after your webinars.

**From live attendance to online interaction and on-demand reach – we're there from beginning to end. Fully Managed – For your Peace of Mind.**

## **PRE-PRODUCTION**

We will create all marketing assets, finalize the layout and design of your customize player, and then begin to collect registrations.

## **THE LIVE EVENT**

Let us facilitate your live event, introduce your presenters and support all your attendees, removing the burden from all involved.

## **POST-PRODUCTION**

With online attendees digesting content in a variety of ways, we will ensure you get the most out of your investment.

Let us walk you through the insights collected from your engagement reports, consult on how to best host your content and discuss how you can design your future webinars as part of your overall communications strategy

## **FOR INQUIRIES**

+91 8505999819 OR  
+91 8505999820

Email: [events@worldlawalliance.com](mailto:events@worldlawalliance.com)

[worldlawalliance.com](http://worldlawalliance.com)

JOINTLY PRODUCED BY

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