

Advocacy and Public Relations Director

Position Summary:

Serve as an appointed/elected member of the chapter leadership. Monitor and evaluate on a continuing basis pending legislative, regulatory and legal action at the federal, state, and local level that may have an impact on the management of human resources. Present a legislative report or update to the chapter president and fellow chapter members. Inform elected officials of WLA's position on legislation affecting the law profession. Work in close cooperation with the State Public Affairs Director and the WLA headquarters staff in carrying out these responsibilities. It is advisable that the chapter legislative representative serve a multiple-year term.

Responsible To:

The members of the chapter
The chapter president
State council legislative director

Responsibilities:

- Attend and participate in all scheduled chapter meetings.
- Provide a legislative affairs report to members at chapter meetings.
- Maintain contact with state legislators and Member of Congress.
- Monitor state and local government activities and provide timely information on public policy issues to the chapter president, state council legislative affairs director, and the WLA's Government Affairs Department.
- Work in close cooperation with the state council legislative affairs director and WLA's Government Affairs Department.
- Serve as a program speaker and advocate at chapter activities or other professional meetings.
- Develop and support workshops and seminars that address public affairs issues.
- Respond to any other requirements of the chapter president and state council legislative affairs director.
- Promote within the chapter increased knowledge and activities for influencing legislation.
- Write regular legislative updates for chapter newsletter.
- Participate in the WLA Government Affairs Core Leadership Area conference calls and webcasts.
- Participate in the development and implementation of short-term and long-term strategic planning for the chapter.
- Represent the chapter in the law community.
- Attend all monthly membership and board of directors meetings.

Resources Available:

WLA supplies the following resources for Chapter Legislative Representatives

Chapter Position Descriptions

Guide to Contacting Legislators

Fundamentals of Chapter Operations

Tips for Planning a Legislative Meeting